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angrycrabshack.com



Sponsorship Levels

	Carnival Sponsor \$10,000	Entertainment Sponsor \$7,500	VIP Sponsor \$5,000	Activity Sponsor \$4,000	Interactive Sponsor \$3,000	Pet Park Sponsor \$2,000	Media Sponsor \$1,000
Carnival Sponsor Naming Rights w/ Company Logo	●						
Entertainment Sponsor w/ Company Logo Under Title Event Name		●					
Exclusive Digital Program Cover & Back Page							
Inclusion in TV Media Spots	●	●	●	●	●	●	●
10' x 20' Booth Space	●	●					
Dedicated Social Media Post (Sponsored "Boosted Post")	●	●	●	●			
Jumbotron 0:30 Second Commercial Rotation					●		
Mentions in E-Blast	●	●	●				
Mentions in Event Newsletters	●	●	●	●	●		
Mentions in Press Releases	●	●	●	●	●		
Logo on Printed Marketing Materials	●	●	●	●	●	●	●
Logo on Drink Tickets		●			●		●
Logo on Drink Cups	●						
Advertisement on Event Admission Tickets							●
Perimeter Signage	●	●	●	●	●	●	
Logo on Credentials & Lanyards	●		●				
Logo on Stage & Banner Placement	●	●	●				
Complimentary Event Admission Tickets	●	●	●	●	●	●	●
Logo on Stage Backdrop		●					
Logo on Stage Fencing Signage	●	●	●				
Activity Area Signage				●		●	
Zone Entry Signage				●			
Entry Signage	●	●		●			
Step & Repeat	●			●			
10' x 10' Booth Space			●	●	●	●	●
Logo on Wristbands		●					
Logo on Digital Ads	●	●	●	●	●	●	●
Logo on Event Website Sponsorship Page	●	●	●	●	●	●	●
Social Media Mentions	●	●	●	●	●	●	●
Mentions in Event Program	●	●	●	●	●	●	●
Sponsored "Thank You" Live On-Stage	●	●	●	●	●	●	●

Additional Opportunities Available

Please email us at 67evans.landon@gmail.com

Some restrictions apply based on space and timing. Sponsorships are granted based on a first come, first served basis.



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Sponsorship Opportunities

Carnival Sponsor | \$10,000

- Carnival Event Naming Rights w/ Company Logo
- Inclusion in TV Media Spots
- 20' x 20' Booth Space
- Dedicated Social Media Post (Sponsored "Boost Post")
- Mentions in E-Blast
- Mentions in Event Newsletters
- Mentions in Press Releases
- Jumbotron 0:30 Second Commercial Rotation
- Logo on Printed Marketing Materials
- Logo on Drink Cups
- Logo on Perimeter Fencing Signage
- Logo on Credentials & Lanyards
- Logo on Stage Side Scrims
- Complimentary Event Admission Tickets
- Logo on Stage Fencing Signage
- Step & Repeat
- Logo on Digital Ads
- Logo on Event Website Sponsorship Page
- Social Media Mentions
- Mentions in Event Listings
- Sponsored "Thank You" Live on Stage

Entertainment Sponsor | \$7,500

- Entertainment Sponsor Company Logo Under Title Event Name
- Inclusion in TV Media Spots
- 20' x 20' Booth Space
- Mentions in E-Blast
- Mentions in Event Newsletters
- Mentions in Press Releases
- Logo on Drink Tickets
- Advertisement on Event Admission Tickets
- Logo on Stage Side Scrims
- Logo on Stage Backdrop
- Entry Signage
- 10' x 10' Booth Space
- Logo on Wristbands
- Logo on Digital Ads
- Logo on Digital Ads
- Logo on Event Website Sponsorship Page
- Social Media Mentions
- Mentions in Event Listings
- Sponsored "Thank You" Live on Stage

Additional Opportunities Available

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Sponsorship Opportunities

VIP Sponsor \$5,000	Activity Sponsor \$4,000	Interactive Sponsor \$3,000	Pet Park Sponsor \$2,000	Media Sponsor \$1,000
• Dedicated Social Media Post (Sponsored "Boosted Post") • Mentions in E-Blast • Mentions in Event Newsletters • Mentions in Press Releases • Logo on Printed Marketing Materials • Logo on Stage Side Scrims • Complimentary Event Admission Tickets • Logo on Stage Fencing Signage • 10' x 10' Booth Space • Logo on Digital Ads • Logo on Event Website Sponsorship Page • Social Media Mentions • Mentions in Event Listings • Live Mentions on Stage (throughout event)	• Mentions in E-Blast • Mentions in Event Newsletters • Mentions in Press Releases • Logo on Printed Marketing Materials • Advertisement on Event Admission Tickets • Complimentary Event Admission Tickets • Entry Signage • Step & Repeat • 10' x 10' Booth Space • Logo on Digital Ads • Logo on Event Website Sponsorship Page • Social Media Mentions • Mentions in Event Listings • Live Mentions on Stage (throughout event)	• Inclusion in TV Media Spots • Mentions in Event Newsletters • Mentions in Press Releases • Logo on Printed Marketing Materials • Complimentary Event Admission Tickets • Entry Interactive Signage • 10' x 10' Booth Space • Logo on Event Website Sponsorship Page • Social Media Mentions • Mentions in Event Listings • Live Mentions on Stage (throughout event)	• Inclusion in TV Media Spots • Logo on Printed Marketing Materials • Logo on Digital Ads • Complimentary Event Admission Tickets • Pet Park Area Signage • 10' x 10' Booth Space • Logo on Event Website Sponsorship Page • Social Media Mentions • Mentions in Event Listings • Live Mentions on Stage (throughout event)	• Inclusion in TV Media Spots • Advertisement on Event Admission Tickets • Logo on Printed Marketing Materials • Logo on Digital Ads • Complimentary Event Admission Tickets • 10' x 10' Booth Space • Logo on Event Website Sponsorship Page • Mentions in Event Listings • Sponsored "Thank You" Live on Stage (throughout event)

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